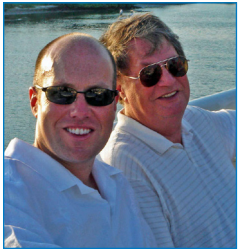


the Bailey Family foundation

SPRING 2015 NEWSLETTER

Message from the Founder:

Dear Family & Friends:



Kyle and Ron

I have enjoyed serving as President of the Bailey Family Foundation since its founding in 1997. Together with my family, loyal staff, and hard-working evaluators, we have given over \$20 million in scholarships and helped change thousands of student's

lives for the better. It has been an extremely rewarding experience and I have enjoyed it immensely.

I feel that the time has now come to hand over the reins to the next generation. At our Holiday Party in December, I named my oldest son, Kyle, the new President of the Bailey Family Foundation. He has been involved with the Foundation from beginning and has been handling much of the day-to-day management over the last several years. I am excited to see the direction he leads the Foundation in the years to come!

I will continue to serve on the Board of Trustees. I plan to come into the office most days and focus on the duties that I enjoy the most: Managing our investments, coordinating our evaluators, and interacting with our scholarship recipients. I will leave all the other headaches to Kyle! I am confident that he will handle them well and that The Bailey Family Foundation will be helping students achieve their dream for many years to come.

I am looking forward to meeting some of our newest recipients at our annual Bailey Scholar Reception in May. Then, Bev and I plan to head to West Virginia for the Family Reunion. I wish you a safe and happy summer break, wherever your travels take you.

A handwritten signature in blue ink, reading "Ron K. Bailey".

Ron K. Bailey
President

2015 Scholarship Period:

With the help of our Scholarship Selection Committee, we reviewed and scored over 3,400 applications this session – the most we have ever received!

Here are the stats:

Total Applications Received 3,440
Winners Selected 532
Total Amount Awarded for
2015-2016 Tuition \$2,660,000
Scholarship Selection Committee Members 225

Gender of Applicants



Don't Forget:

The 37th Annual Bailey Family Memorial Day Reunion

Saturday, May 23, 2015
12:00 noon
Camp Creek State Park, WV



What's Happening?

Deaths

Scholarship Recipients and Friends of the Foundation:

Bailey, Joshua Keith: died November 1, 2014 unexpectedly and of natural causes at home. He was 29 years old.

Stoddard, Dr. Donald R: died on March 12, 2015 at Heartsfields Assisted Living in Bowie, Maryland at the age of 78. He passed away peacefully after fighting a decade-long battle with Alzheimer's Disease.



Strayer University President Dr. Stoddard (middle), pictured with Don Benson and Ron K. Bailey, was a true champion of the Strayer University students. He will be missed.

OTHER NEWS & UPDATES

Scholarship Recipients and Friends of the Foundation:

Blount, Marilyn: graduated from Strayer University's Chesterfield Campus on October 25, 2014. She writes, "Thank you again for helping me make this dream possible at 52 years old."



Marilyn Blount, 2014 Strayer Graduate

Doering, Sarah: writes, "I graduated in May 2014 with double majors in Entrepreneurship and Finance. Five months later I launched my dream business, Simplicity Organizing Solutions, a professional organizing business in Tampa, FL. Thank you so much for giving me the opportunity to pursue my passions and focus on my academics through undergrad at The Florida State University."



Sarah Doering graduated from FSU in May 2014

Foundation News & Activities:

Innovation Fellows Program

The Bailey Family Foundation sponsored eight "Innovation Fellows" at the Academy of Holy Names for their Innovation Lab. The selected teachers will learn new skills and techniques to use in a modern classroom. President, Kyle Bailey, stated, "I think it ties in well with our Foundation Mission and our efforts thus far to bring new technology into the classrooms."



Photos from outside the Innovation Lab:

Bev & Ron



Kent, Kyle, Bev, Ron & Michele

Richard's Run for Life

The annual 5K run was held on November 7th in Ybor City. Not only was it a team building event, 100% of the proceeds benefitted Adolescent and Young Adult (AYA) Program for sarcoma research and the Advanced Prostate Cancer Collaboration (APCC).



Team BFF at Richard's Run for Life

University of Tampa's Scholarship Luncheon

The 25th annual luncheon, held in November, honored scholarship recipients and donors. With BFF and Bailey endowed scholarships combined, 12 scholarships were awarded in 2014 to UT students.



It was nice to catch up with our UT scholarship recipients Katherine Lavacca, Emily Dorso, Grace Mora & Arielle Girdner.

BFF supports the Hillsborough County Sheep Show

Exhibitors work for months caring for their lambs.



The sheep committee writes, "We could not have a successful program without the support of you."

Strawberry Festival Steer Show and Sale



Cassidy Hasting and her steer.

The junior at Durant High School has raised her steer since birth and showed him at the Florida Strawberry Festival in March.

Tree of Lights Breakfast

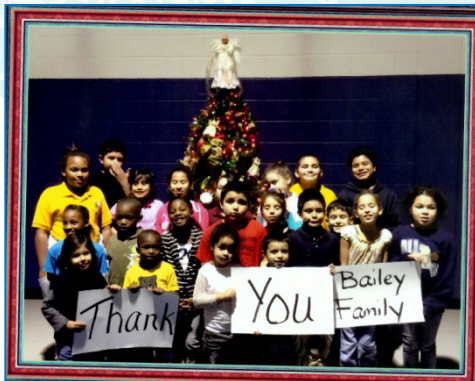
The annual Salvation Army Tree of Lights Breakfast kicks off the Red Kettle Program and brings attention to the thousands of local families



Laura Osborne & Kimberly Czabaj with a few Salvation Army superheroes

struggling to make ends meet, and the additional help needed particularly during the holiday season. This year they had a little fun with their superhero theme.

The Tree of Lights Breakfast benefits lots of children around Tampa Bay.



Christmas Dinner Party

We all thoroughly enjoyed our dinner at Armani's Restaurant this year.

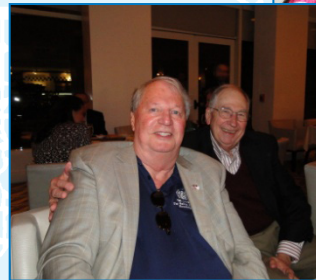
Sandy Cardin, Karen Glisson & Bev Bailey



Pete & Laura Osborne, Tina & Piboolnurk and Stan Elmore



Jasmin, Megan, Cameron, Sofia, Lily & Katie



Ron Bailey & Stan Elmore

Night at the Circus

This year's Tampa General Hospital Foundation's annual Night at the Circus benefited TGH's Children's Medical Center.

Photos from the Patrons' Party before the show:



Laura Osborne (left) and her family are enjoying the Patron's Party.





Wes, Mary, Jasmin & Katie Wong are getting a bite before the show.

A performer stopped to take a photo with Kimberly Czabaj & son Tyler.



Bailey Scholars in Kenya

2015 scholarship recipients (and possibly future recipients) at the Samburu Community School Samburu, Kenya.



NEWS FROM OUR VIRGINIA OFFICE

Our Virginia Office has moved!

Stan Elmore's new contact information is:
(703)-794-8760 phone
(813) 549-6141 fax
selmore@bailey-family.org

*Stanley G. Elmore,
Development Director*



Grandparents' Day

Ron & Bev Bailey and Roland & Sandy Cardin at the grandkids' school for Grandparents' Day 2015.



Gasparilla Pirate Invasion Party

Jose Gaspar and his krewe of pirates invaded Tampa Bay again this year and Ron & Bev Bailey hosted a party with a perfect view of all the festivities.

Ron & the little pirate, Mastin



Dave, Michael & Ron look ready to defend the city

Bailey Family News & Activities:

Family Thanksgiving Photo

The Baileys enjoying a beautiful Thanksgiving at the farm



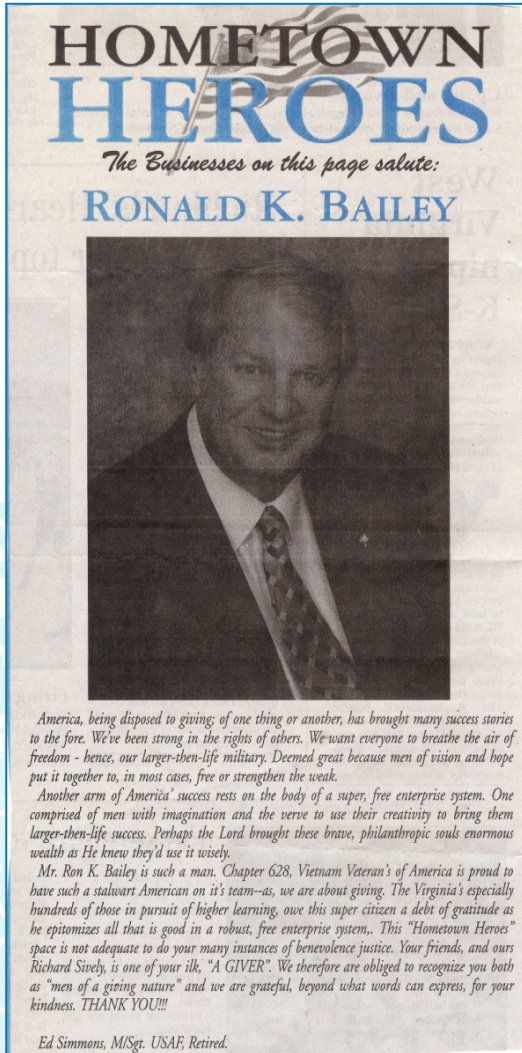
The Gasparilla Flotilla heading up Seddon Channel towards downtown Tampa.



Hometown Heroes Article

Ron K. Bailey was featured in a Hometown Heroes article in the Bluefield Telegraph.

Ron K. Bailey's
article in the
Bluefield Telegraph



Coppertail Brewing Co's Grand Opening

Coppertail Brewing officially opened its tasting room on Friday, March 6, 2015.

Tampa Mayor Bob Buckhorn and Coppertail President Kent Bailey



It was a much anticipated event and an exciting night for all who attended. The Grand Opening also kicked off Tampa Bay Beer Week.

Ron K. Bailey drinking the ceremonial first pour, given to him by Mayor Buckhorn



**Congratulations to
Coppertail Brewing's
President, Kent Bailey!**

Letters of Appreciation:

"Thank you so much for your generosity. I cannot put into words how honored and truly grateful I am to be a scholarship recipient. Your scholarship is allowing me to attend school where I can study nursing and eventually fulfill my dream of helping others."

-Emily Carl, Southeastern University

"Your support definitely reduces the stress associated with financial aid, which allows me to focus on my studies, more on networking, more on trying new things. I can spend more time enjoying my time as a college student, and I am very thankful for that."

-Jia-Uei Chen, University of Florida

"I want to thank you very much for allowing me to continue to follow my dream. The economic burden your gracious family has relieved for me once again for my sophomore year has allowed me to focus on school and learn and experience everything. I can go become a great physician in the future."

-Janna Espaillat, University of South Florida

"With the Bailey Family Foundation Scholarship I was able to finish financing my junior year without having to take out loans; I thank you so much for that. Thank you for helping me get this much closer to my Accounting Degree and for all you do to help students like me. We appreciate you!"

-Ruby Fernandez, Webber International University

"Without the financial support of the Bailey Family Foundation, I would not have been able to continue my college experience at FAU. Your gift has truly blessed me and facilitated opportunities that otherwise may not have been realized or available to me."

-Kylie Shortt, Florida Atlantic University

Kylie Shortt was inducted into Golden Key
International Honor Society



Kylie Shortt's first job on campus as a Community
Service Officer with the FAU Police Department.

"Thank you again for selecting me as a 2014 Bailey Family Foundation recipient. I am so enjoying the college experience and am proud to say that I have completed my first semester with straight A's! Your kindness and faith in me means so much!"

-Caitlyn Swartz, Florida Southern College

"I once again cannot thank you enough for this incredible scholarship. Thanks to this beautiful foundation, I have experienced and learned things that were only in my dreams."

-Tanja Svrldin, University of South Florida



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Address Service Correction Requested

Directors and Staff:

All of us at The Bailey Family Foundation work hard to serve you: our family, friends, and community. If there is ever anything we can do for you, please do not hesitate to ask.



Stan, Wes, Laura, Kent, Kyle, Kimberly, Pi, Ron and Bev

Message from the Editor:

It has been my pleasure serving as editor for the Spring 2015 Bailey Family Foundation Newsletter. Thank you to everyone who shared photos and stories with us. Please keep 'em coming!

SEND US YOUR NEWS

We want to hear from you. If you have any questions, suggestions or would like to contribute to the next newsletter, don't hesitate to contact me. I would love to hear from you.

Kimberly Czabaj & son Tyler

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